

**Fasson® 2 Mil Platinum Print-Treated  
Polyester/S333/50#SCK ABC**

Spec#: 72967

Facestock		Facestock physical properties					
2 Mil Platinum Print-Treated Polyester is a smooth surface, gray-colored film facestock featuring excellent tear strength, heat resistance, dimensional stability, opacity, and chemical resistance. Print treatment is designed to enhance printability with a variety of printing processes.			Imperial Value	Units		Metric Value	Units
	Caliper: ASTM D1000		0.0020	in		50.80	micron
	Tensile: ASTM D882	MD	23,000	psi		1,617	kg/sq cm
		CD	26,000	psi		1,828	kg/sq cm

Adhesive		Adhesive physical properties					
S333 An excellent general purpose industrial grade clear permanent acrylic adhesive. Features high initial tack to most high and medium surface energy substrates.			Imperial Value	Units		Metric Value	Units
	Type:		Emulsion Acrylic				
	Caliper: ASTM D1000		0.0008	inches		20.32	micron
	Standard Coat Wt:					26	g/sq m
	Minimum Appl Temp:		25	F		-4	C
	Service Temp Range:	Min	-40	F		-40	C
		Max	300	F		149	C
	Loop Tack Stainless Steel: PSTC11		36.0	oz/inch		39.6	N/100 mm

Liner		Liner physical properties					
50#SCK is a bleached, super-calendered paper stock with very good diecutting and matrix stripping properties. Supplied with an Anti Block Coating ("ABC") on the backside of the liner to control adhesive and label transfer to the backside of the liner in finished, wound rolls. This liner should not be used in fanfolded label applications and is not recommended for back printability.			Imperial Value	Units		Metric Value	Units
	Caliper: ASTM D1000		0.0032	inches		81.2800	micron
	Basis Wt: TAPPI T410 * (24" x 36" 500 sheets)		54.5	lbs/ream		88.8	g/sq m
	Tensile: ASTM D882	MD	48.0	lbs/inch		211.2	N/25 mm
		CD	26.0	lbs/inch		114.4	N/25 mm
	Tear: TAPPI T414	MD	1.8	ounces		49.9	grams
		CD	2.1	ounces		58.2	grams

Liner Release:		Total Construction Caliper
TMLI 90° removal of Liner from Facestock.		(approximate):
Rate of Removal	Grams/2" Width	
400 inches/min.	40	0.0060 inches (6 mils; 152.4 microns)

## Features and Benefits

- Opaque metallized facestock with excellent hiding power and physical strength
- Surface print treatment accepts most flexographic, letterpress, and rotary screen inks
- Good thermal transfer printability with most wax/resin and resin ribbons
- Facestock and adhesive have excellent chemical resistance

## Applications and Uses

This product is suitable for wide variety of durable labeling applications such as:

- Product identification labels
- Barcodes and rating plates
- Work in progress labels (WIP)
- Property identification and asset tags
- Durable goods labeling
- Automotive exterior or under-the-hood labels
- This product is UL and UL-c recognized for indoor and outdoor use (see appendix). For specific information, see UL file # MH17205 for conditions of recognitions

## Printing and Converting

The surface treatment is designed for printing by flexography with most solvent and some water based inks. Specially formulated inks are normally not needed, however, testing is recommend prior to final ink selection. Suitable for thermal transfer printing applications with select ribbons and printer models. This product can be die cut and stripped at high speeds on standard web-fed presses. Sample labels in a variety of shapes have been successfully dispensed and applied with standard labeling systems.

## RoHS/Regulation 2002/95/EU

The substances listed in article 4 lid 1 of 2002/95/EU (RoHS) are not intentionally used in this product. The concentration limits of these substances will not exceed the set maximum concentration limits as provided in the proposed amendment for 2002/95/EU.

## Shelf Life

Unless specified otherwise in this document, one year when stored at 72°F at 50% RH

## Note:

The technical data presented is from tests we believe to be reliable but should be considered representative or typical only and should not be used for specifications purposes. This product should be tested thoroughly under end-use conditions to ensure it meets the requirements of the specific application.

**Appendix****Performance Data:**

The following technical data should be considered representative or typical only and should not be used for specification purposes.

	Initial (15 minute dwell)		72 Hours at Room Temperature		72 Hours at 120 <sup>0</sup> F		96 Hours at 150 <sup>0</sup> F (65 <sup>0</sup> C) & 80% Relative Humidity	
Surface	oz/in	N/100mm	oz/in	N/100mm	oz/in	N/100mm	oz/in	N/100mm
1. Aluminum	55	61	60	66	63	70	89	98
2. Stainless Steel	36.5	40.2	59.6	65.6	68.4	75.2	70.4	77.4
3. ABS Plastic	51.5	56.7	62.9	69.2	60.2	66.2	37.1	40.8
4. Polypropylene	19	21	5.4	5.9	28	31	19	21
5. HDPE	11.2	12.3	12.9	14.2	17.2	18.9	33.4	36.7
6. LDPE	13	14.3	28	31	12	13	15	16

**Environmental Performance: Chemical Resistance test results**

The performance results are based on 4 hour immersions at room temperature unless otherwise noted (gasoline is 1 hour). Samples were applied to stainless steel panels and conditioned for 24 hours before immersion and evaluated immediately upon removal. Adhesion measured at 180° peel.

	Adhesion to Stainless Steel		Visual	Edge
Chemical	oz/in	N/100mm	Appearance	Penetration mm
1. 70% IPA	57.3	63	No Change	3.8
2. Tide® Detergent	40.5	44.6	No Change	0
3. Engine Oil (10W30)	46	50.6	No Change	0
4. Water	26.5	29.2	No Change	0
5. Ammonia - pH 11	0	0	No Change	0
6. 409® Cleaner	0.2	0.2	No Change	0
7. Toluene	12.4	13.6	No Change	3.3
8. Brake Fluid	48.96	53.9	No Change	0
9. Reference Fuel C	21.12	23.2	No Change	10.2
10. Kerosene K1	41.3	45.4	No Change	0
11. Heptane	47.5	52.3	No Change	0



Underwriters Laboratories, Inc.

Substrates	Minimum Temperature		Maximum Temperature		(I=Indoor Only I/O=Indoor & Outdoor)
	°F	°C	°F	°C	
1. Aluminum	-40	-40	302	150	I/O
2. Galvanized Steel	-40	-40	302	150	I/O
3. Stainless Steel	-40	-40	302	150	I/O
4. Acrylic Paint	-40	-40	302	150	I/O
5. Epoxy Paint	-40	-40	302	150	I/O
6. Porcelain	-40	-40	302	150	I/O
7. Alkyd Enamel	-40	-40	212	100	I/O
8. Polyester Paint	-40	-40	212	100	I/O
9. Nylon	-40	-40	212	100	I/O
10. Polycarbonate	-40	-40	176	80	I/O
11. Unsat Thermoset Polyester	-40	-40	212	100	I
12. Melamine	-40	-40	212	100	I
13. Phenolic	-40	-40	212	100	I
14. Polyphenylene Oxide	-40	-40	176	80	I
15. Polystyrene	-40	-40	176	80	I
16. ABS Plastic	-40	-40	176	80	I
17. Polyethylene			140	60	I

**Recognized Ribbons:** Armor "AXR7+", Astro Med Inc "R-5", Dai Nippon "R-300", Dai Nippon "R-510", Iimak "SP-410", Iimak "SP-330", ITW "B324", Japan Pulp & Paper "Resin 1", NCR "Promark 3", Ricoh "B110C", Sato Corp. "Premier 1", Sony "TR4070", Sony "TR4075", Sony "TR5070", Sony "TR6070", Sony "TR6075", Sony "Signature Series Resin", Union Chemicar "US300", Zebra "5095", Zebra "5175", and others.



Canadian Standards Association

Substrates	Minimum Temperature		Maximum Temperature		(I=Indoor Only I/O=Indoor & Outdoor)
	°F	°C	°F	°C	
1. Metals	-40	-40	302	150	I/O
2. Plastics Group I	-40	-40	212	100	I/O
3. Plastics Group II	-40	-40	176	80	I/O

4. Plastics Group III	-40	-40	176	80	I/O
5. Plastics Group V	-40	-40	176	80	I/O
6. Plastics Group VI	-40	-40	176	80	I/O
7. Plastics Group VII	-40	-40	176	80	I/O
8. Plastics Group VIII	-40	-40	176	80	I/O

**Acceptable Ribbons:** Iimak "SP-330", Japan Pulp & Paper "Resin 1", Ricoh "B110C", Sato Corp. "Premier 1", Sony "TR4070", Sony "TR5070", Zebra "5095"

409® is a registered trademark of the Clorox Company

Tide® is a registered trademark of the Procter & Gamble Company

The information on compliance conditions, substrates, and printing products contained in the tables above represent a summary of recognized or acceptable conditions and printing products. Other conditions, substrates, and printing products may be recognized with this material. Please consult the specific compliance organization records or specific files for a complete listing.

Warranty

All sales and contracts for sale are expressly conditioned on the buyer's assent to Avery Dennison's terms and conditions found on its website at [www.na.fasson.com](http://www.na.fasson.com). Avery Dennison hereby objects to any term, different from or additional to Avery Dennison's terms, contained in any buyer communication in any form, unless agreed to in a writing signed by an officer of Avery Dennison.

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